

## B.A. Major in Business Administration with a Concentration in International Business

The B.A. major in Business Administration with a concentration in International Business requires the Business Administration Core courses including a Business Internship and four additional credit courses for a total of 52 semester hours:

Code	Title	Semester Hours
<b>Business Administration Core courses:</b>		
BUAD 090	Business Internship	0.0
BUAD 161	Business Analytics	3.0
ECON 203	Principles of Microeconomics	3.0
ECON 204	Principles of Macroeconomics	3.0
BUAD 215	Intro to Mgmt Info Systems	3.0
BUAD 251	Financial Accounting	3.0
BUAD 252	Managerial Accounting	3.0
BUAD 320	Marketing	3.0
BUAD 330	Management	3.0
BUAD 336	Organizational Effectiveness	3.0
BUAD 340	Operations & Supply Chain Mgmt	3.0
BUAD 360	Managerial Finance	3.0
BUAD 430	Strategic Management <sup>1</sup>	3.0
BUAD 440	New Venture Creation	4.0
<b>Two additional required courses:</b>		
BUAD 328	Global Strategic Marketing	3.0
BUAD 335	International Business	3.0
Two of the following:		6.0
ECON 316	Economic Development	
ECON 321	Money and Banking	
ECON 331	International Economics	
GLBS 225	Global Issues	
GLBS/SOAN 375	Globalization and Culture	
PHIL 265	Business Ethics	
<b>Total Semester Hours</b>		<b>52.0</b>

<sup>1</sup> Must be taken at Principia College.

### Notes:

- A cumulative average of 2.0 or higher in all required courses is necessary to complete the major.
- See overview page for departmental transfer credit policy.