

B.A. Major in Mass Communication with a Concentration in Journalism

The B.A. major in Mass Communication with a concentration in Journalism requires 15 courses, including practical experience, and a minor:

Code	Title	Semester Hours
Five required core courses:		
MCOM 110	Intro to Mass Communication	3.0
MCOM 210	Media Reporting and Writing	3.0
MCOM 301	Mass Media in Society	3.0
MCOM 302	Media Law and Ethics	4.0
MCOM 411	Adv Topics in Communication	3.0
Three of the following advanced media writing courses:		9.0
MCOM 224	Feature Writing	
MCOM 226	Opinion Writing	
MCOM 240	Broadcast Journalism	
MCOM 266	Public Relations Writing	
MCOM 322	Advanced Reporting and Writing	
MCOM 339	Multi-Platform Storytelling	
One of the following visual media courses:		3.0-4.0
MCOM 181	Photography Fundamentals	
MCOM 281	Photojournalism	
MCOM 282	Intermediate Photography	
MCOM 292	Video Production	
MCOM 293	Corporate Video	
MCOM 388	The Photographic Essay	
MCOM 392	Documentary Video	
One of the following:		3.0
ARTS 170	Graphic Design I	
ARTS 175	Print Design	
ARTS 290	Web Design	
MCOM 140	Public Speaking	
MCOM 235	Communication Seminar	
MCOM 236	Mrs. Eddy and The C.S. Monitor	
MCOM 237	Gender, Race, & Class in Media	
MCOM 241	Television Workshop	
MCOM 242	Speech Skills for the Media	
MCOM 251	Radio Broadcasting	
MCOM 263	Public Relations	
MCOM 354	Advanced Radio Broadcasting	
MCOM 400	Internship ¹	1.0-6.0
Practical Experience Requirement. At least four semesters of public service in:		0.0-4.0
MCOM 028	Newspaper Production	

MCOM 228 Newspaper Practicum

Completion of a minor in an academic field that would serve as an area of writing specialization (e.g. political science, environmental studies, sociology and anthropology, economics, business administration, global studies, etc.)

Total Semester Hours

32.0-42.0

¹ The department prefers a credit internship but will consider a non-credit internship based on student need.